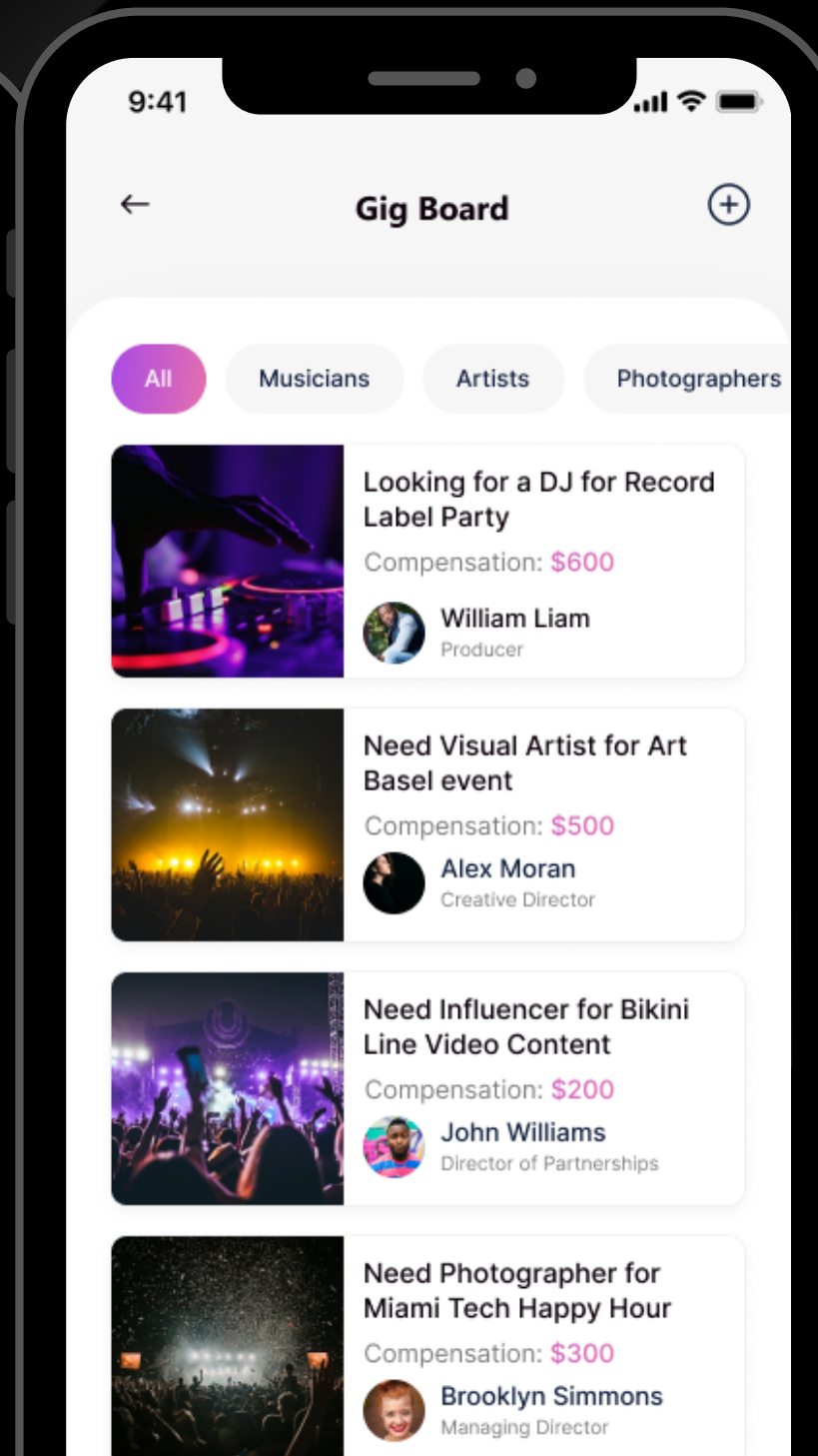
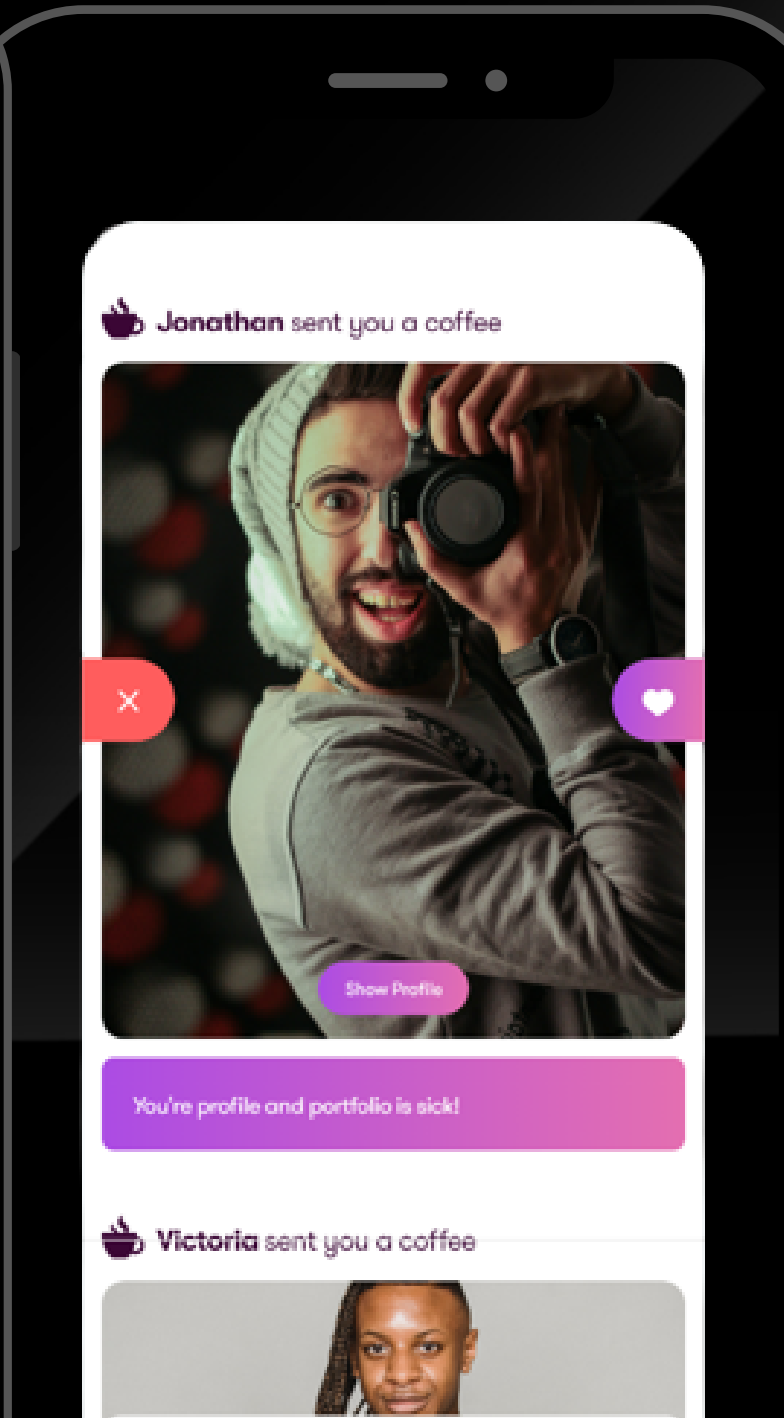


# Jem



# The Team



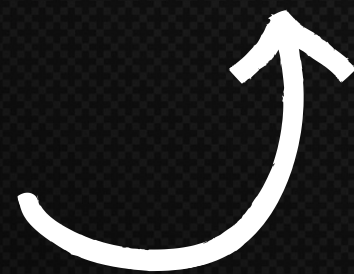
**Brianna  
Flemings**

CHIEF EXECUTIVE  
OFFICER

7 YEARS EXPERIENCE AS AN AGILE  
PROJECT MANAGER

ST. THOMAS UNIVERSITY  
COMPUTER SCIENCE GRAD

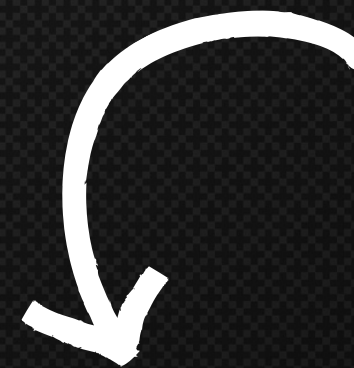
DJ AND PODCASTER



20 YEARS EXPERIENCE AS A  
SOFTWARE ARCHITECT .

UNIVERSITY OF NEW MEXICO FINE  
ARTS GRAD

PHOTOGRAPHER AND VIDEO GAME  
STREAMER



**Peter  
Olsen**

CHIEF TECHNICAL  
OFFICER

**....both Creators!**

# What is Jem?

**JEM IS AN INTEREST BASED NETWORKING APP FOR MUSICIANS, ARTISTS, INFLUENCERS, AND PHOTOGRAPHERS/VIDEOGRAPHERS LOOKING TO NETWORK WITH EACH OTHER AND A MARKETPLACE FOR GIG OPPORTUNITIES.**

# Problem: Lack of Stability in the Creator Economy

**1**

**Hard to find gig opportunities**

**2**

**Tough to be discovered**

# Solution: Providing Connections & Opportunities

1

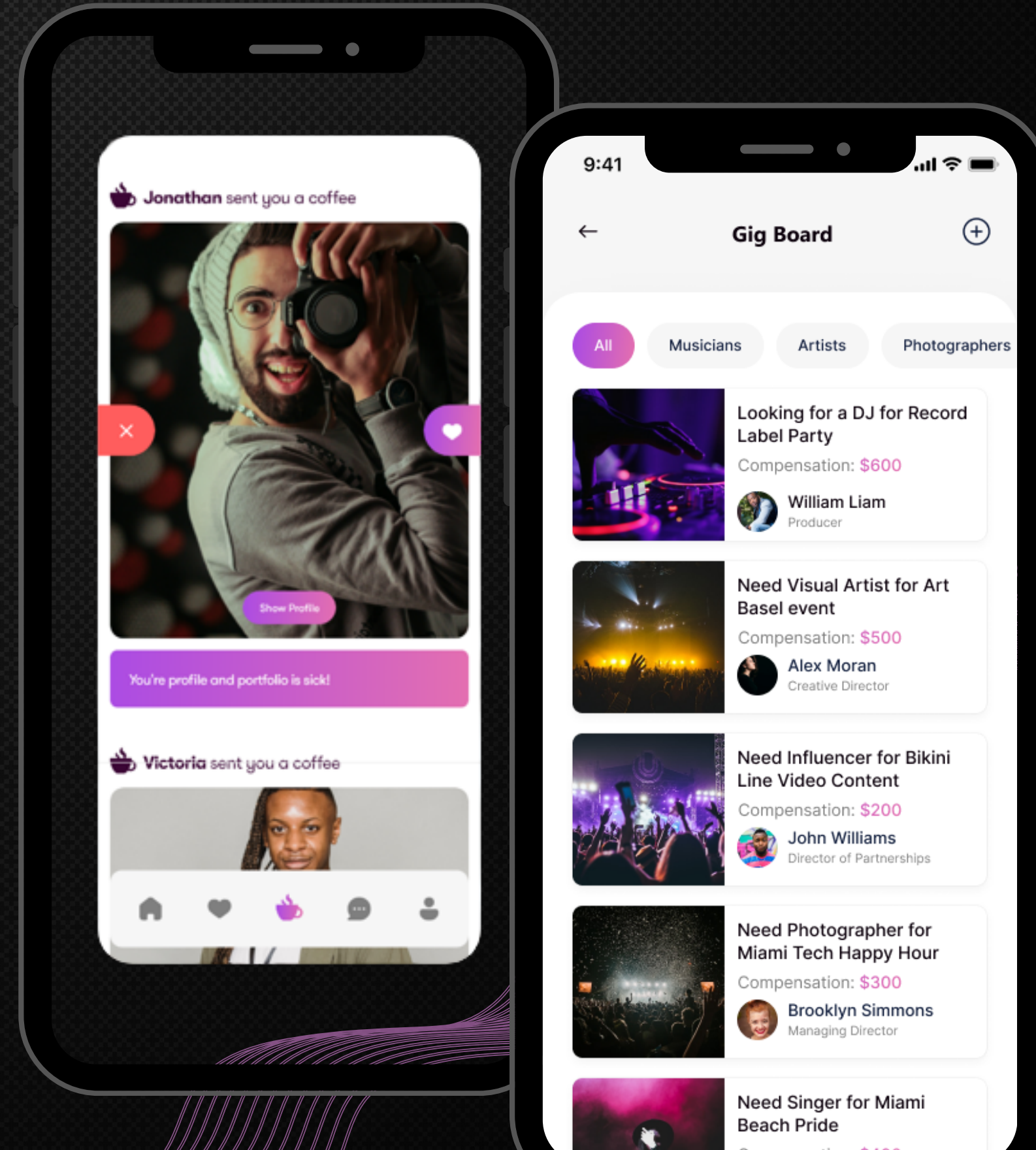
## Gig Opportunities

We provide a gig board for businesses to post short term, long term, or freelance opportunities for Creators.

2

## Networking Opportunities

Provide an easy way for Creators to find other Creators based off their needs and interests.



**1200+**  
**Downloads**

**800+**  
**Connections**

# **Traction**

**30+**  
**5 Star**  
**Reviews**

**400+**  
**Monthly**  
**Active Users**

# Business Model

## GIG BOARD

Upload Gig Opportunities for \$25 per posting

## PREMIUM MEMBERSHIP

- Passport Features
- 5 Coffees/week to standout
- Unlimited swipes
- View users that liked them
- Access to gig opportunities before standard members

Monthly: \$11.99

Annually: \$119.99

## VIRTUAL COFFEES

Users can purchase more virtual coffees to send to other users to gain their attention and match faster.

3 Virtual Coffees -  
\$9.99 (\$3.33/each)

12 Virtual Coffees -  
\$29.88 (2.49/each)

50 Virtual Coffees -  
\$64.50 (1.29/each)

# Jem's Market Opportunity is large

	Comparables	Comparable Market Size
Subscriptions	BumbleBizz Shapr LinkedIn	\$373M+ (all comparables revenue from subscriptions solely calculated)
Gig Opportunities (Listings)	Craigslist Backstage The Bash	Gig Sites: \$1.8B+



# COMPETITIVE MATRIX

	JEM	LINKEDIN	BUMBLEBIZZ	CRAIGSLIST	SHAPR	BACKSTAGE	THE BASH
CREATOR CENTRIC	<input checked="" type="checkbox"/>					<input checked="" type="checkbox"/>	
INTEREST BASED CONNECTIONS	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
HIRE CREATOR TALENT	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
GIG OPPORTUNITIES	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	

# Investment

We are looking to raise **\$500,000** to invest in the following:

## Marketing Initiatives

- Content Marketing
- Influencer Marketing
- Digital Advertising
- Events/Activations
- Public Relations
- App Store Optimization

## New Product Features

- Machine Learning Features
- Interest Based Suggestions
- Gig Board
- Automatic Response Options

**THANK  
YOU!**