

re/Imagine the future of tech education

Dr. Todd H. Albert

Founder and Lead Instructor

todd@bocacode.com



\$2M+
revenue

Boca Code

We train and certify adults to become Software Engineers through a **life-changing** 10-week bootcamp.

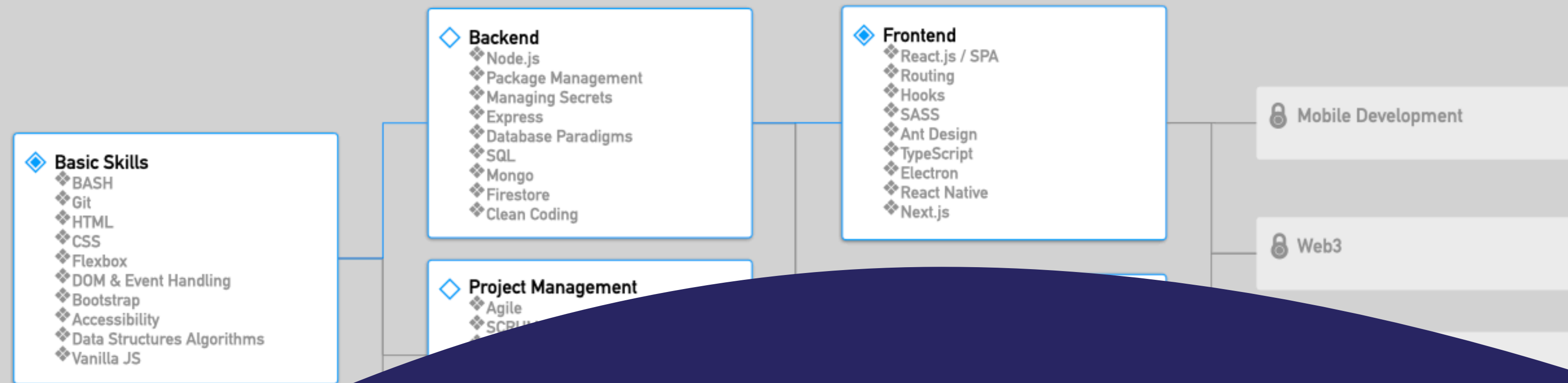
Raising \$1M Seed round to grow to \$1.5M MRR and scale to 1,000 monthly students

Problem

- Some cannot commit to 10+ consecutive weeks
- Not all can travel
- Other options desired (e.g. Security, AI, Mobile, PM, Web3)



Over 60% of our leads cannot attend in-person or full-time.



Solution

- Break program into shorter modules
- Additional modules and paths to various certifications
- Online and hybrid options to extend reach
- Clients take more modules to customize learning, capturing more per acquisition

bocacode



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22 years Teaching / Developing Curriculum

K-12 | Colleges | Universities | Bootcamps
3 yr wheel | 1st BS Meteorology Prog. in TN



41 years Coding Experience

Startups | Fortune 500



13 years Entrepreneur Experience

Agency | SaaS | School



Tech Talent & Education Committee

Bootcamp Sub-Committee Chair



FAU Tech Runway

Mentor

The Future of Tech Education

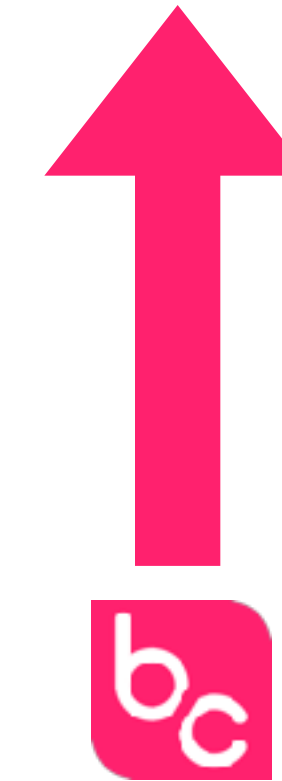


Universities:

1100+ yr old system
Expensive / long
Learning old tech

Boot Camps:

Over-correction
Rigid / short
One-size-fits-all



Modular Code School:

Flexible schedules
Various paths
Cohesive / spiral curriculum



Boca Code addresses a growing \$1.4T market with a \$15M revenue potential in 2026.



Global Spending on Tech. Ed.



Share of English-speaking adults

Enormous potential growth opportunity by offering multi-lingual courses



Revenue potential for Boca Code

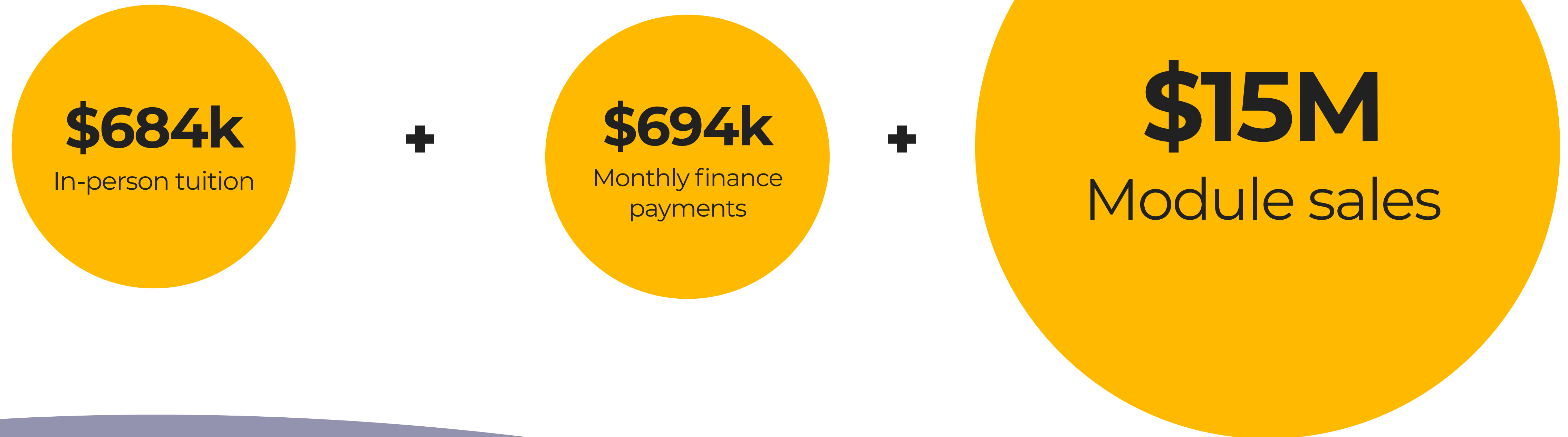
Potential to reach more clients by breaking into additional marketing channels

Boca Code offers the same quality online as in-person in a new, modular customizable path.



					
In-person	✓	✓	✗	✓	✓
Online/hybrid	✓	✓	✓	✓	✓
Multiple tracks	✓	✓	✓	✓	✓
Part-time	✓	✓	✓	✓	✓
Modular model	✓	✗	✗	✗	✗

Revenue comes from tuition, monthly financing, and module sales.



The team is well-educated, experienced, and passionate about **changing lives.**



Todd H. Albert, Ph.D.

Founder and CEO

Professor, NASA Fellow, 13 years entrepreneur. 41 years coding and 22 teaching and developing curriculum.



Jonathan Sanchez

COO

6+ yrs Coding (City Furniture)
3+ yrs Teaching
12+ yrs Entrepreneur



Damian Montero

Chair of Advisor

22+ yrs Coding (Skype, Toyota)
20+ yrs Teaching
10+ yrs Entrepreneur



Jiho Sohn

Senior Instructor

BA Fine Arts
20+ yrs Experience



Nerissa Dorlus

Director of Admissions

MS Human Resources
Software Engineer

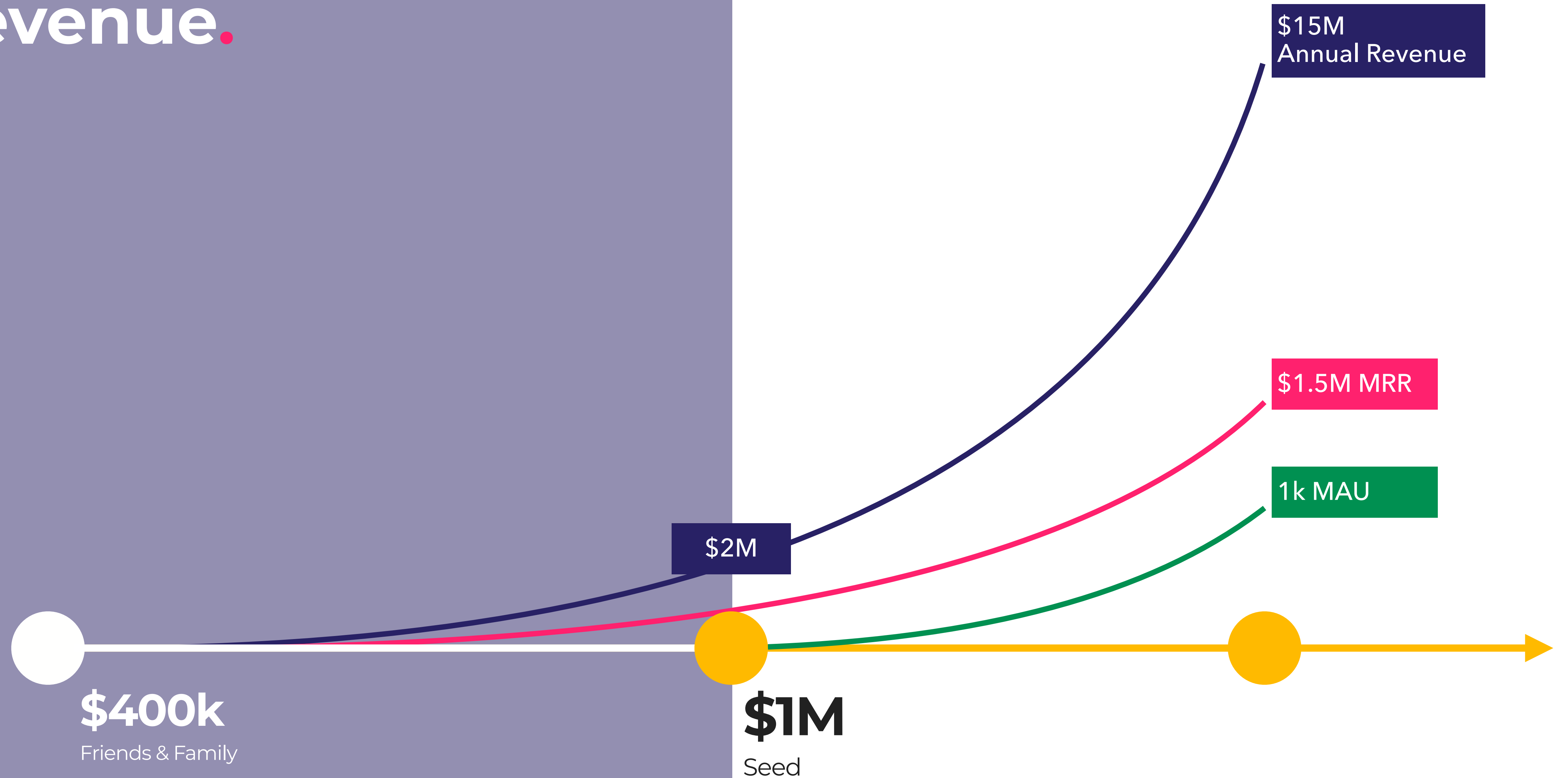


Bridgette Lemus

Director of Career Success

Software Engineer

We exceeded \$2M revenue.



In 4 years, Boca Code will be among the top 5 global go-to tech education platforms for adults looking to up-skill or break into tech, with \$15M+ annual revenue and serving 1k+ students per month.



Boca Code is raising a \$1M Seed.

Become part of our new journey:



Dr. Todd H. Albert, CEO

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